

## HLC Impressions Development - Bid Nos. 336 &amp; 661

Simon Bell

Financial Impact	Net Revenue Impact						Capital						
	2007/ 2008 £000	2008/ 2009 £000	2009/2 010 £000	2010/ 2011 £000	2011/ 2012 £000	2012/ 2013 £000	2006/ 2007 £000	2007/ 2008 £000	2008/ 2009 £000	2009/ 2010 £000	2010/ 2011 £000	2011/ 2012 £000	2012/ 2013 £000
Approved Gross Budget													
Approved Net Budget	-4	-13	-13	-13	-13	-13	109	997					
Already released							0	0					
<b>Amount for which release requested</b>	<b>28</b>	<b>-88</b>	<b>-97</b>	<b>-106</b>	<b>-116</b>	<b>-126</b>		<b>1,106</b>					
<b>Net Variation</b>	<b>+32</b>	<b>-74</b>	<b>-84</b>	<b>-93</b>	<b>-103</b>	<b>-113</b>	<b>-109</b>	<b>+109</b>					

## Summary of Scheme

- ❖ The scheme seeks to increase the admissions to Huntingdon Leisure Centre by the creation of new and expanded areas of the Sports Centre
- ❖ The scheme addresses issues of participation for specific target groups in line with Government health objectives
- ❖ The conversion and creation of facilities involves internal remodelling rather than external expansion
- ❖ New areas created will include soft play area, teen zone, spa facilities, increased fitness studio, improved changing rooms and vibration training area (of particular benefit to the elderly and disabled)
- ❖ Implementation of the proposal will involve the loss of one of the centre's 5 badminton courts.

## Justification for Release

- ❖ It is anticipated that the development will generate up to 45,000 additional visitors in its first full year of operation
- ❖ Projections further ahead indicate the potential revenue surplus to the Council of £3.2 million over 15 years with around £142k being generated in year one.
- ❖ The scheme has been independently examined by specialist consultants who endorse the projections.
- ❖ The scheme will elevate Huntingdonshire's status both locally and nationally as a fitness provider and assist in meeting the "Growing Success" objectives of promoting healthy lifestyle choices.